



FOR IMMEDIATE RELEASE

## **APOLLO ENTERPRISE SOLUTIONS EXPANDS TO MADRID**

Los Angeles, CA, 7 July, 2014 – Apollo Enterprise Solutions, Ltd. (“AES”), a leading provider of Big Data solutions utilizing Agent Emulation™ technologies, has opened another EU office in Madrid, Spain in response to the strong customer demand. The office is strategically located in close proximity to some of AES’ major Spanish partners and customer headquarters in the financial district of the city.

“Our products have been met with a great deal of enthusiasm in Spain, and we felt we needed to be close to our Spanish customers and partners,” said Joseph Konowiecki, AES Chairman & CEO. “As one of the major hubs of world banking activity, Madrid offers us a very important operating base in Europe.”

### **About AES**

AES delivers Big Data Solutions utilizing Agent Emulation™ technologies, which provide superior economic returns in consumer credit portfolios for banks and financial institutions. AES’ patented TRUE™ System empowers consumers to self-serve on a highly individualized basis according to their personal profile. Consumers are empowered to interact on a self-serve basis to resolve situations on any device, at any time. AES’ patented TRUE™ System helps banks and financial institutions achieve significantly improved operational effectiveness and large increases in profit, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruetrue.com>.

### **AES Contact:**

Europe  
John Everitt  
41 91 228 0237  
[john.everitt@contiadvisors.com](mailto:john.everitt@contiadvisors.com)

USA  
Sha’Dona Brewer  
Marketing & External Communications  
(562) 513-3723  
[sbrewer@aestruetrue.com](mailto:sbrewer@aestruetrue.com)